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**Nahai, Webs of Influence: The Psychology of Online ...**

The second edition of Nathalie Nahai's book Webs of Influence: The Psychology of Online Persuasion will be out on March 19, 2017, from FT Press. Nathalie has kindly provided me an early copy for

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review. I had not read the first edition, so was coming to this edition with fresh eyes and an open mind.

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